CA Bridge Connect

RFP Q&A

December 2024



Project Phases, Timeline, and Planning

1. How flexible is the project timeline?

We appreciate vendors' expertise on feasible timelines and intend to work with the selected vendor to finalize a full project plan during Phase One. Our immediate goal is to pilot a version of the platform in September to test the overall concept, and we anticipate additional updates to the project plan and timeline based on findings from the pilot project.

2. Would you be open to submission for completing partial work being requested in the RFP/working with multiple vendors to complete the work?

Yes, we are open to working with multiple vendors. We would like the primary vendor applying for the RFP to have existing partnerships with other vendors to ensure strong collaboration and communication are achievable.

3. Would the potential integrations be expected for the full CA Bridge Connect launch? Or are these under consideration for future contracting opportunities beyond this scope?

We will determine and prioritize specific software needs during the discovery and planning phase. We will rely on the selected vendor to propose the integrations most appropriate for achieving the required functionality within the existing defined scope.

4. Are there any opportunities to schedule a call to talk through the RFP?

Yes. The CA Bridge team is available for brief calls to clarify the RFP and submission process. Please reach out to info@bridgetotreatment.org if you would like to schedule a call.

5. Where is the CA Bridge team located?

We are mostly based in the Bay Area with team members across California and a few in other states.

Technical Aspects

6. What is the makeup of the current digital landscape + infrastructure? For a new product, do you have any technical requirements or third-parties we must integrate with?

This is a new product. The RFP's functionalities section describes minimal qualifications and potential integrations, including software we currently utilize. We are looking for expert recommendations for the best way to build the platform.

7. May we have access to any preliminary user research or user experience research that you have conducted?

We do not have preliminary user experience research to share.

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8. Do you have a tech stack selected for the platform or are you looking for a recommendation?

We do not yet have a tech stack selected. We are looking for expert recommendations for the best way to build the platform.

Budget

9. Do you have an estimated budget range? What is the total budget for phases 1-6 of this project? Does CA Bridge have a ballpark range for a budget you would be comfortable with?

We anticipate proposed budgets in the range of \$500,000 - \$1,000,000 for Phases One through Six. However, we will evaluate all qualified proposals. The price proposal for Phase One comprises 25% of the total evaluation score and will be evaluated on cost-effectiveness and proposed rate structure. Price proposals for Phases Two through Six will be reviewed but not weighed in the evaluation process. We expect that Phase One work may result in revisions to the budget for Phases Two through Six. We will work closely with the selected vendor to determine the best solutions and how to prioritize based on available funds.

10. Are indirect costs allowed?

Yes, indirect costs are an allowable expense. If your budget includes an indirect cost rate higher than 15% of direct costs, please provide a copy of your approved federal Negotiated Indirect Cost Rate Agreement (NICRA). Price is a factor in the evaluation process; refer to the RFP evaluation section for details.